

# THE NASIG NEWSLETTER



*The Newsletter of the North American Serials Interest Group, Inc.*

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## Table of Contents

PRESIDENT'S CORNER	2
MINUTES OF THE EXECUTIVE BOARD MEETING	3
NASIG 6TH ANNUAL CONFERENCE PROGRAM: PLENARY SESSIONS	7
NASIG 6TH ANNUAL CONFERENCE PROGRAM: WORKSHOPS	7
NASIG 6TH ANNUAL CONFERENCE: LOCAL ARRANGEMENTS COMMITTEE REPORT	8
TRAVEL ARRANGEMENTS FOR SAN ANTONIO	9
INFORMAL DISCUSSION GROUPS TO MEET	9
ELECTION SLATE SET	10
UPDATE ON THE NASIG MEMBERSHIP BROCHURE	10
LIBRARY SCIENCE STUDENT GRANT PROGRAM	10
CONTINUING EDUCATION COMMITTEE REPORT	11
NASIG SERIALS MANAGEMENT WORKSHOP AT LSU	11
TREASURER'S REPORT	12
USBE PRESS RELEASE	12
NASIG FINANCIAL STATEMENT	13
1990 BROCK CONFERENCE FINANCIAL STATEMENT	14
SISAC RESTRICTIONS TO PREPARE ELECTRONIC COMMUNICATIONS STANDARDS FOR JOURNALS	15
SISAC UPDATE OCTOBER 1990	15
SERIALS LIBRARIAN JOB ANNOUNCEMENT	16
CALENDAR OF UPCOMING EVENTS	17

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## PRESIDENT'S CORNER

Mary Elizabeth Clack

Despite snowy conditions in Chicago on Friday, January 11, all Executive Board members attended our regular Midwinter Board meeting. In this space, I will cite the highlights of our meeting.

Our most significant votes were to hold the seventh annual conference (1992) at the University of Illinois at Chicago, and to hold the eighth annual conference (1993) in New England. This will enable us to plan a joint session with the Society for Scholarly Publishing in 1992. The SSP Board has enthusiastically supported NASIG's proposal for a shared day of programming in conjunction with their 1992 conference in Chicago.

Significant factors in this decision include our objective of strengthening our communication and liaisons with publishers, our desire to hold the NASIG conference at a Midwestern site, and the enthusiastic support of potential members of the Local Arrangements Committee.

Many details remain to be addressed, beginning with the formation of an advance NASIG/SSP program committee and a Local Arrangements Committee. We look forward to hearing your ideas as the planning process proceeds.

I would also like to thank our two Site Selection Committees: Chicago and New England. With the investigative work for our New England site complete, we have made a significant step toward our future planning. The Board would like to express its appreciation for these contributions.

### Ongoing Activities

**Continuing Education:** The Committee is holding a binding pre-conference at the Texas Library Association meeting in April. Other regional programs are being explored.

**Archives:** Elaine Rast, Board Liaison, has sorted our documents and is coordinating preparation of

the material with the University of Illinois.

**Finance:** The Brock Conference report appears in this issue. In view of our surplus, the Committee is investigating investment options for establishing a permanent reserve.

**Bylaws:** The Board reviewed the Committee's proposed guidelines. Suggested amendments will be submitted to the Committee in the next few months.

**Trinity 1991:** Our thanks to the Task Force to Set the Conference Fees (Members: Tina Feick, Teresa Malinowski, Danny Jones, and Kathy Soupiset) for its report. The Board approved their recommendation of \$250/single and \$225/double. Publicity on the Conference Program will appear in electronic newsletters and bulletin boards.

**Proceedings:** The volume edited by Pat Rice and Jane Robillard, with index prepared by Rosanna O'Neil, is at the printer. Our hearty thanks to all! A review of our publications program is underway.

**Regional Councils:** The subcommittee on the Membership Brochure completed its fine work. Members included: Bill Tiffany (Chair), Bobbie Carlson, Anna McCalla, Rita Broadway with Executive Board Liaison Teresa Malinowski. This impressive and valuable addition to our recruiting effort is available from Teresa Malinowski. The Committee will also pursue its publisher recruiting effort in conjunction with the Professional Liaison Committee.

**Student Grant:** The Committee will gather applications (due date March 10, 1991). Please refer all interested students to the Committee. We rely on your referrals in this process.

**Nominations:** The Board approved an excellent slate of candidates and ballots will be mailed in mid-February. Fine work!

In closing, I am happy to report that our membership renewals are running ahead of last year. The

Board's high level of commitment, witnessed again in Chicago, and the energetic participation of many of you continue to assure us of an active year.

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## MINUTES OF THE EXECUTIVE BOARD MEETING

**Date, Time, & Place:**

3 November 1990, 8:30-5:00, Association of Research Libraries, 1527 New Hampshire Avenue, NW, Washington, D.C.

**Attending:**

M.B. Clack, President  
A. Okerson, V. President  
A. Vidor, Treasurer  
T. Malinowski, Secretary  
R. Presley, Past President  
J. Callaghan  
T. Feick  
C. Hepfer  
S. Martin  
R. O'Neil  
E. Rast  
M. Saxe  
B. Scanlan

**Guest:** S. Jurow

### 1.0 PROGRESS REPORT

Clack welcomed Board members. She reported that membership increased last year and discussed the need to strengthen communication as the organization grows. The Board agreed that with growth comes a greater responsibility for communication and that efforts need to be made to manage growth to ensure that the organization remains responsive to its members. Clack reported that many members volunteered to serve on committees and are interested in becoming more involved in the organization. There was room for some volunteers on committees, but for the majority of volunteers, there were no formal committee slots. Volunteers were offered instead an opportunity to assist with several tasks at the Trinity Conference and encour-

aged to apply for Committee positions for 1990/1991, when more slots should be available.

Clack noted that committee budget requests for 1991 are due in early December. Roger Presley will do a mailing to Committee Chairs asking for budget request forms prior to December 15, 1990. Committee liaisons will contact Committee Chairs to see if they have questions regarding the budget request forms. The 1991 budget will be discussed at the Executive Board meeting in Chicago on January 11, 1991.

Clack reported that Marcia Tuttle asked if NASIG could contribute more actively to the Newsletter on Serials Pricing Issues. Members discussed possible contributions. The Board agreed that it would be inappropriate for NASIG to endorse a particular viewpoint on any one issue and that submissions to the newsletter should reflect this policy. News releases about NASIG activities will be submitted for publication. The Publications Committee will be asked to review releases prior to submission.

## 2.0 STRATEGIC PLANNING SESSION

Susan Jurow, Director of the Office of Management Services, Association of Research Libraries, conducted a half-day session on strategic planning. Jurow reviewed with the Board the elements of strategic planning. Using the strategic planning model, an organization reviews its mission and goals, then uses this information to evaluate current programs and develop new ones. With direction from Jurow the Board engaged in three exercises. The first focused on creating a consensus on the past history of the organization. The second focused on the identification of external forces and the internal strengths and weaknesses of NASIG. In the final activity, Jurow asked the Board members to create three different scenarios for what type of organization NASIG could be in five years. Issues addressed included size, type of governance, financial support, membership, and mission. In concluding the session, Jurow encouraged the Board to consider the benefits of the strategic planning process.

The Board expressed its appreciation to Jurow and agreed that the session was beneficial. After some additional discussion, the Board agreed to initiate a strategic planning process. As a first step a needs assessment survey will be developed and sent to all members. A strategic planning task force will be formed to review survey responses and draft a five-year plan. Clack, Hepfer, and Okerson offered to draft the survey. Rast will forward background materials to them. The draft survey will be discussed at the next Board meeting. Okerson will explore the development and use of a NASIG E-mail system.

## 3.0 CURRENT TOPICS

### 3.1 Financial Report

#### 3.1.1 General

Vidor noted that renewal forms were sent out in October and many members have already renewed. Vidor reported that NASIG's current balance is \$42,638.00. Presley remarked that although the final financial report from Brock is still pending, profits from the Brock Conference have significantly strengthened NASIG's financial situation. The Brock Conference was profitable due in a large part to the unprecedented generosity of Brock University and the province of Ontario. The Board agreed to acknowledge Brock University with a donation. Clack will contact the library director at Brock to discuss the donation.

Feick reported that our tax accountant advised NASIG to be mindful of the need to insure that conference profits are appropriate for our nonprofit status. In the past, conference profits were used to support the student grant program. The Board agreed to do three things: (1) set up a permanent reserve of \$10,000 (Presley will explore options for the long-term investment of funds), (2) support existing programs at a higher level where desirable, and (3) establish a contingency line item in the 1991 budget of \$5,000.

### 3.1.2 Brock Conference Follow-Up

Clack expressed appreciation for the work done by Hepfer in developing a NASIG conference manual. Hepfer worked with the Brock Committee to develop the manual. The Brock Committee asked the Board to consider two issues: the need to register as a non-profit organization in Canada, and a request to purchase or seek a donation of software to support future Local Arrangement Committees. The Board felt the need to register as a Canadian non-profit organization was not urgent and should be done prior to the selection of a future Canadian conference site. The Board agreed to table the request to purchase or to seek a donation of software to support local arrangements. The request will be reconsidered, if the need arises.

## 3.2 Trinity Conference (1991)

### 3.2.1 Transportation

Okerson presented information on Association Travel, an agency which handles air programs for association-related travel. For the Trinity Conference, the agency can handle arrangements with both American and Delta. The benefits of using the agency include the receipt of two free tickets, plus one free ticket for every 40 (Delta) or 35 (American) bookings. The agency will not restrict bookings and will handle arrangements with any air carrier. The Board agreed to employ Association Travel and to use the free tickets to support travel for the student grant program.

The Board discussed ground transportation for the Trinity Conference. The Trinity Campus is approximately 2 miles from the airport. The Board agreed that given the close proximity of the site, NASIG will not need to sponsor ground transportation. The Trinity Local Arrangements Committee will be asked to notify the airport shuttle services and to coordinate departures and arrivals. Clack noted that information regarding departure and arrival times will need to be requested on the registration form. Clack will contact the Trinity Committee.

The Board accepted the Trinity recommendation to have T-shirts as conference souvenirs. The Board thought the shirts should be generic, so shirts could be sold after the Trinity Conference.

### 3.2.2 Costs

The Board expressed its appreciation of the efforts of the Trinity Committee in preparing a report for the meeting. The Board was enthusiastic about the entertainment choices made by the committee and agreed to have a separate fee for the outing to the Riverwalk on Sunday evening. After some discussion of the cost estimates prepared by the Trinity Committee, the Board agreed to set the conference registration fee at \$250.00 for single room accommodations.

The Board discussed the special circumstances for serving alcoholic beverages at the conference. Because the liquor laws do not permit us to sell tickets separately, the Board decided, after much discussion, to include wine and beer in the conference costs. To minimize our costs, no hard liquor will be served. It should be understood that this is a one-time, unavoidable situation and that the Board is relying on the membership's understanding of these special circumstances.

The Board appointed a task force to finalize a conference budget, registration fees, and liquor arrangements. Danny Jones and Kathy Soupiset (Trinity Committee) will be asked to serve on the task force. Feick and Malinowski agreed to serve on the task force.

### 3.2.3 Program

Clack noted that the program should be finalized by January so the conference brochure can be printed. She asked the Program Committee to prepare a preliminary program for distribution at ALA Midwinter. Clack was pleased to announce that Bonnie Postlethwaite will continue to coordinate the audiovisual requirements for the conference. Okerson reported that the Program Commit-

tee (Hepfer, Okerson, and October Ivins) completed a preliminary review of the abstracts submitted. She noted that approximately 18 workshops will be offered on a variety of topics. The Committee is developing two themes for the full session portion of the program: (1) globalization of information, research, librarianship, etc., and (2) new technologies. Board members shared their thoughts regarding program submissions with Okerson and Hepfer.

### 3.3 Site Selection 1992

The Board discussed the reports submitted by the Chicago and Boston/New England Committees. The Chicago Committee recommended the University of Illinois at Chicago, but noted that costs will be higher for an urban campus. Okerson reminded the Board of the possibility of having a joint program with the Society of Scholarly Publishing (SSP), if the Chicago site is selected in 1992. The Board agreed that the idea of having a one-day joint program with SSP should be explored more fully. Callaghan, chair of the Boston/New England Committee, reported that a number of desirable sites are available in New England. The Committee recommended Amherst College, Brown University, and Wellesley College and noted that all three sites are very attractive, older campuses with a New England "flavor."

The Board expressed its appreciation of the work done by both committees. Cindy Hepfer served as the Executive Board liaison to the committees. Members who served on the Chicago Committee include: Diane Cimbala Graves, Chair (University of Illinois at Chicago), Linda Jayes (Illinois Institute of Technology), Ken Kirkland (De Paul University), Virginia Reed (Northeastern Illinois University), and Elaine Rast (Northern Illinois University). Members who served on the Boston/New England Committee include: Jean Callaghan, Chair (Wheaton College), Marilyn Geller (MIT Libraries), Jane Hedberg (Wellesley College), Deborah Jenson (Faxon Co., Inc.), Leslie Knapp (EBSCO Subscription Services), and Patricia Putney (Brown University). A decision on the 1992 site will be

made at the January meeting after more information regarding a possible joint program with SSP is gathered.

### 3.4 Newsletter

Callaghan distributed a publication schedule for the Newsletter. She reported that work on the next edition of the membership directory is continuing, and that Joan Luke (Georgia State University) is heading the project. The new directory will be printed shortly and will be distributed to members with the December Newsletter.

### 3.5 Nomination Committee

Feick reported that the Committee is reviewing nominations and will be contacting potential nominees in the next few weeks. Members serving on the Committee include: Bobbie Carlson, Chair (Medical University of S. Carolina), Jamie Hurley (Innovative Interfaces, Inc.), Kit Kennedy (Readmore Academic, Inc.), Kathy Meneely (Cleveland Health Sciences Library), John Tagler (Elsevier Science Publishers), and Bill Tiffany (Memorial University of Newfoundland).

### 3.6 Membership Brochure Subcommittee

Malinowski reported that the new membership brochure is at the printer and will be distributed in early December. The final proof of the brochure was circulated and the Board expressed its appreciation of the work done by the Subcommittee. Members serving on the Subcommittee include: Bill Tiffany, Chair (Memorial University of Newfoundland), Rita Broadway (Memphis State University), Bobbie Carlson (Medical University of South Carolina), and Anna McCalla (Trent University).

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# **NASIG 6TH ANNUAL CONFERENCE PROGRAM: OVERALL THEME: A CHANGING WORLD**

## **Plenary Sessions**

### **Saturday, June 15th: CHANGING TECHNOLOGIES**

Timothy King, Vice President, Marketing & Sales, John Wiley

A publisher's view of the impact of electronic and networking technologies on delivery of scholarly information.

Charles Bailey, Jr., Assistant Director, University of Houston Libraries

A creator's and editor's view of the impact of electronic and networking technologies on delivery of scholarly information.

Anne Pittemick, Professor, School of Library and Archival Studies, University of British Columbia

Academic response and view of electronic "serials."

### **Sunday, June 16th: CHANGING INFORMATION WORLDWIDE**

Francis Narin, President, Computer Horizons

The globalization of research, scholarly information, and patents - 10 year trends.

John Riddick, Head of Acquisitions Services, Central

Michigan University Library

Europe 1992 - implications for scholarly publishing and distribution.

Edward Kasinec, Head, Slavonic Department, New York Public Library

Emerging Eastern Europe: changing patterns of scholarly information.

Margarita Almada de Asencia, Director, Centro de Informacion Cientifica Y Humanistica, Mexico City  
Scholarly information and serials in Latin America; a changing scene.

### **Monday, June 17th: STRATEGIES AND RESPONSES**

Carol Pitts Hawks, Head, Acquisition Department, Ohio State University Libraries

Automated library systems: what comes next.

Gail McMillan, Online Maintenance Team Leader, Virginia Polytechnic Institute Library

Embracing the electronic journal: one library's plan.

Charles Lowry, Director of Libraries, University of Texas at Arlington

Professional responsibilities in a changing world.

Wrap-up - Dan Tonkery, President and CEO, Readmore, Inc.

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## **NASIG 6TH ANNUAL CONFERENCE: WORKSHOPS**

1. "SUPER-OPAC: Records for Articles and Chapters in Your Catalog" - Bradley Carrington, Head of Cataloging, University of Kentucky Libraries

2. "Case Study: Starting a New Journal" - Gabriela Radulescu, Medical Journals Editor, Springer Verlag

3. "Marketing a New Social Science/Humanities Journal to Libraries, Then and Now" - Patricia Scarry, Associate Journals Manager and Marketing Manager, University of Chicago Press

4. "Case Study: Managing the Established Sci/Tech Journal" - John Tagler, Corporate Communications, Elsevier Science Publishers

5. "Case Study: Society Journal Publishing by Commerical Publisher" - Jolanda von Hagen, Springer Verlag

6. "Journal Contents Online: Patron Use and Implications for Reference Service" - Melissa Bradley, Acquisitions Librarian, Denver Public Library, Patricia Wallace, Head, Serials Department, University of Colorado Libraries

7. "Interfacing Automated Environments: Linking the Integrated Library System" - Lynne Branche-Brown, Acquisitions/Serials Librarian, Raytheon, Katherine Hughes, Serials Librarian, Loyola University Medical Center Library

8. "Periodicals Receiving Units and Public Service Areas: A Productive Combination" - Rosann Bazirjian, Head, Acquisitions, Syracuse University Library, Lin Polson, Head, Serials Division, Simon Fraser University Library

9. "Conversion to Automated Serials Control



**Systems: From the Drawing Board to the Front Lines"**  
- Tricia Davis, Head, Continuations Acquisitions Division, Ohio State University Libraries, James Huesmann, Serials Librarian, University of Wisconsin-La Crosse Library

10. "The Impact of Electronic Journals on Traditional Library Services" - Mary Beth Fecko, Cataloger, Rutgers University Libraries, Linda Langschie, Reference Librarian, Rutgers University Libraries

11. "The Continuations Saga: Converting Non-Periodical Serials" - Joan Stephens, Serials/Microforms Librarian and Assistant Head, Acquisitions Department, Georgia State University Library, Steve Murden, Assistant Head, Acquisitions Services, Virginia Commonwealth University Library

12. "Job Descriptions vis a vis Job Applications: A Match Often Not Made in Heaven" - Carole McIver, Administrative Services Librarian, University of North Carolina-Charlotte, Lois Upham, Associate Professor, University of South Carolina Library School

13. "Multiple Versions Cataloging and Preservation Microfilming for Brittle Issues of Serials" - Steve Savage, Head, Periodicals, Newspapers and Microforms Department, University of Kentucky Libraries, Mitch Turitz, Serials Librarian, San Francisco State University Library

14. "How Vendors Assess Service Charges and a Publisher's View of Discounts to Vendors" - N. Bernard (Buzzy) Basch, Consultant, Basch Associates, John

Breithaupt, Director General, Association Management, Allen Press, Inc., Tina Feick, U.S. Serials Specialist, Blackwell's Periodicals Division

15. "An Introduction to the Structure of ANSI X12 and a Tutorial on X12 Mapping for Serials Related Transactions" - Christopher Beckett, Product Manager, Blackwell's Periodicals Division, Sharon Kline McKay, Director of Library Services, EBSCO, Fritz Schwartz, Manager, EDI Group, Faxon

16. "Serial Claims: Three Perspectives, Library/Publisher/Vendor" - Gary Brown, Sales Representative, Faxon, Julia Gammon, Head, Acquisitions Department, University of Akron Library, Peter McKay, Harcourt Brace and Jovanovich Ltd.

17. "Acquiring and Cataloging the Elusive Latin American Serial" - Nelly S. Gonzalez, Director, Latin American Library Services, University of Illinois Library, Rosa Mesa, Librarian, Latin American Collection, University of Florida Libraries, Scott Van Jacob, Serials Librarian, Dickinson College

18. "Back Issues: Where do You Find Them and at What Cost?" - Beth Holley, Head, Acquisitions Department, University of Alabama Library, Susan Malawski, Director, Subscription, Fulfillment and Distribution, John Wiley & Sons, Inc., John Zubal, President, USBE

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## **NASIG 6TH ANNUAL CONFERENCE: LOCAL ARRANGEMENTS COMMITTEE REPORT**

Danny Jones

"Bienvenidos, ya'll..."

While the Program Committee plans for your professional stimulation, we're making sure you enjoy your freetime. Trinity University has facilities for swimming, tennis, and walking or jogging. Bring your sports gear and stay in shape.

Some of the social activities planned for you include:

Friday, June 14 - A Mexican Fiesta with mariachis, margaritas, and Mexican food to be followed by a brief

opening session and an opening night mixer with a marimba band.

Saturday, June 15 - After a barbecue dinner you will learn traditional Texas dances such as the Cotton-Eyed Joe, Schottische, Put-Your-Little-Foot, and the Texas Two-Step.

Sunday, June 16 - To the downtown Riverwalk for a stroll along or a ride upon the San Antonio River; a drink in one of the riverside cafes; or an hour of live music in a club. American Public Radio fans may already be familiar with The Landing in the Hyatt Regency Hotel where Jim Cullen's Jazz Band performs and records the



syndicated radio program of traditional jazz called "Live from the Landing."

Monday, June 16 - After the conference closes you will have a choice of three tours. The San Antonio Museum of Art is one of three U.S. museums hosting "The Splendors of Mexico" traveling exhibit now on display at the Metropolitan Museum of Art. If the Spanish colonial period in Texas interests you, take the tour of the Alamo, the Mission San Jose, and the Spanish Governor's Palace. And if you like ethnic diversity, visit the Institute of Texan Cultures and tour the King William Historic District. More tour details will be provided in the conference mailing.

#### NEWS FLASH!

An investigative reporter visited San Antonio recently to check on the accuracy of some persistent rumors. She claims that the following impressions have been vastly exaggerated:

"No one can stand the heat of summertime in south Texas."

Not true. Over 900,000 of us stand it every single year.

"There's nothing to eat but beans and tortillas."

Au contraire! La Buca for northern Italian specialties, La Louisiane for Creole cuisine, and L'Etoile for Continental dining are only a few of the fine restaurants here. There's even a Texas Dining Train which provides a feast for both the eyes and the palate as you glide along the rails through southern Texas.

"But you have to have a horse and boots."

Whoa! VIA, the city bus system, is this year's best in the U.S. As for footwear, Saks Fifth Avenue displays the occasional pump or running shoe alongside its cowboy boots.

So come on down and see what we're really like!

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## TRAVEL ARRANGEMENTS FOR SAN ANTONIO

NASIG's travel coordinator, Association Travel Management (ATT), has negotiated a special air travel program with American and Delta offering significant savings on air travel to San Antonio.

### THE AMERICAN/DELTA DEAL

A BONUS 5% discount off all American or Delta's published fares, ranging from First Class to the deeply discounted Ultra-Saver fares. There may be restrictions for these discount fares.

A 45% DISCOUNT off American or Delta's unrestricted, full fare, domestic round-trip coach fares. Seven days advance purchase is required, and there are no cancellation or change fees.

A 35% DISCOUNT off full coach Y fare for members originating travel in Canada, with a seven day advance purchase, and a \$30.00 penalty fee for cancellation of tickets purchased.

FOR DISCOUNTS ON AMERICAN AIRLINES  
Phone (800) 433-1790

Ask for STAR FILE #S0861KS

FOR DISCOUNTS ON DELTA AIRLINES

Phone (800) 241-6760

Ask for FILE #R0689

In order to get these rates for the conference fly American or Delta between June 11-20, 1991.

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## INFORMAL DISCUSSION GROUPS TO MEET AT TRINITY CONFERENCE

The Trinity Conference program will include a scheduled time of approximately one hour for informal discussion group meetings. (The exact time and date will be announced.) Last year at Brock University, groups met to discuss cataloging, East European publishing and distribution, order and payment arrangements, and government document serials. Users of the following systems also met: CLSI Perline, GEAC, INNOVACQ, NOTIS, and VTLS. The meetings were lively and well attended.

Three groups are already scheduled to meet at

Trinity. They include: a Dynix Users Group, a GEAC Users Group, and a VTLS Serials Control Module Group. If you would like to lead a discussion group, or schedule a group meeting, please contact Teresa Malinowski before April 1, 1991. ADDRESS: Serials Coordinator, California State University, Fullerton, P.O. Box 4150, Fullerton, CA 92634-4150 PHONE: 714-773-3713 FAX: 714-449-7135

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## **ELECTION SLATE SET - CAST YOUR VOTE!**

**Bobbie Carlson**

The Nominations and Elections Committee has selected the 1990/91 slate of candidates. Members will be voting for a Vice President/President-Elect, a Treasurer, and three Executive Board Members-at-Large.

Each member of NASIG will receive a ballot in the mail during February. The ballot will be accompanied by brief profiles of each candidate. We encourage all members of NASIG to review the material and to vote. Remember, the right and responsibility to select our leaders rest with you, the membership-at-large. We urge you to participate by returning your ballot by the designated deadline to the appropriate address. Your vote matters and can make a difference.

Nominations & Elections Committee:  
**Bobbie Carlson (Chair)**

**Jamie Hurley**  
**Kit Kennedy**  
**Kathy Meneely**  
**John Tagler**  
**Bill Tiffany**

Committee Consultant: Tina Feick  
Executive Board Liaison: Rosanna O'Neil

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## **UPDATE ON THE NASIG MEMBERSHIP BROCHURE**

**Bill Tiffany**

In November 1989 an ad hoc subcommittee of the

Regional Council and Membership Committee was established to prepare a membership brochure for NASIG. The subcommittee consisted of Bill Tiffany, Chair (Memorial University of Newfoundland), Rita Broadway (Memphis State University), Bobbie Carlson (Medical University of South Carolina), and Anna McCalla (Trent University).

The NASIG logo appears in blue on the cover of the new brochure which contains a background statement and information on the organization. The membership form accompanies the brochure on an insert card and thus can be updated without reprinting the entire brochure. This brochure replaces the previous background statement and membership form, and will enhance our efforts to recruit new members. The brochure also will be given to speakers invited to make presentations at the annual conference.

The brochure was printed by the Nelson Printing Corporation, Charleston, South Carolina. Subcommittee member Bobbie Carlson supervised the proofreading and printing process. Rita Broadway reports that three thousand copies of the brochure are now ready for distribution. Brochures will be distributed to Regional Council Coordinators, provincial/state representatives and members of the Executive Board. Copies of the brochures can be obtained by contacting Teresa Malinowski, Secretary, California State University Fullerton, P.O. Box 4150, Fullerton, CA 92634-4150, PHONE: 714-773-3713, FAX: 714-449-7135.

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## **LIBRARY SCIENCE STUDENT GRANT PROGRAM**

**Carole McIver, Chair**

The NASIG Library Science Student Grant Program provides library science students interested in serials and/or technical services work an opportunity to attend a NASIG conference with all expenses paid. If you know of any library school students "who have expressed an interest in serials and/or technical services work," please encourage them to apply.

**SCOPE OF AWARD:** Recipients are expected to attend the entire conference and submit a brief written report to NASIG. Expenses for travel, registration, meals and lodging will be paid by NASIG. A one year student membership also will be included.

**ELIGIBILITY:** Students currently enrolled in any ALA accredited library school program and who have expressed an interest in serials and/or technical services work are eligible. Applicants must be full or part-time students at the time of application. In order to accept an award, a recipient must not be employed in a position requiring an ALA accredited degree at the time of acceptance of the grant award. Equal consideration will be given to all qualified applicants.

**APPLICATION PROCEDURE:** Application forms will be available after February 1, 1991, in ALA accredited library schools and from Carole McIver, Chair, Library Science Student Grant Committee. Application form requests should be sent to: Carole R. McIver, Administrative Services Librarian, Atkins Library, University of North Carolina at Charlotte, Charlotte, NC 28223, PHONE: 704-547-2221, FAX: 704-547-3050.

**APPLICATION DEADLINE:** March 10, 1991. Applications postmarked or faxed after this date will not be considered.

**AWARD NOTIFICATION:** Award recipients will be notified by April 15, 1991. A maximum of six grants may be awarded for 1991.

The NASIG Library Science Student Grant Committee members for 1990-91 are: Carole R. McIver, Chair (University of North Carolina at Charlotte); Janice Lange (Sam Houston State University); Lisa A. Macklin (University of North Texas); Eleanor I. Cook (Appalachian State University); and Harriet Kersey (Georgia Institute of Technology).

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## **CONTINUING EDUCATION COMMITTEE REPORT**

Bonnie Postlethwaite, Chairperson

Plans are underway for a second workshop to be held at the Texas Library Association meeting on April 9, 1991. Once again the workshop will focus on the topic of binding. Binding vendors will demonstrate the use of their various types of state-of-the-art equipment for such processes as thermo- and vello-binding. Librarians and para-professional staff will learn how to use this equipment, which is intended for in-house binding operations. For further information, contact Marifran Bustion, Texas A&M University, 409-845-1342.

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## **NASIG SERIALS MANAGEMENT WORKSHOP AT LSU**

Michael Coleman, LSU School of Library and Information Science

A NASIG serials management workshop was held at Louisiana State University on November 16, 1990. The event, co-sponsored by the ALA Student Chapter in the School of Library and Information Science at LSU, was coordinated by Wendy Windham and Michael Coleman, ALA Student Chapter President and President-Elect, respectively, and October Ivins, Head of the Serials Department, LSU. Diane Hudson, ALA Student Chapter Vice President, served as Master of Ceremonies for the meeting, and members of the student organization arranged for publicity, meeting space, and refreshments.

The goal of the three-hour workshop was to improve understanding of serials by presenting aspects of serials management from the perspectives of librarian, publisher and vendor. October Ivins, who offered the librarian's viewpoint, opened with a discussion of the characteristics of serials, their importance in library operations, and the challenges they present to library serials managers. Elaine Smyth, Rare Books Librarian, LSU, gave the publisher's view of serials based on her experience as a publisher with LSU Press and W. Thomas

Taylor, Inc. Her talk focused on various approaches to serials publishing and the factors influencing journal pricing. From Blackwell's Periodicals Division, Tina Feick, U.S. Serials Specialist, and Heather Steele, North America Sales Manager, summed up the activities of serials subscription agencies, and explained what services they provide librarians and publishers. Nearly an hour was allotted for presenters to respond to questions from the floor and for general discussion of serials issues.

Thanks to publicity from the Louisiana Library Association Serials Interest Group, librarians and interested staff from several libraries in the state were represented at the workshop. Overall, ap-

proximately ninety people were in attendance, and both written and verbal responses indicated that the presentations were enthusiastically received.

The success of the NASIG workshop at LSU should encourage faculty and students at other library schools to sponsor similar events. As a fellow student remarked to me on the way out: "This information is so crucial that I can't believe I almost got through library school without it."

(For information about sponsoring a workshop, please contact Bonnie Postlethwaite, Chair, NASIG Continuing Education Committee, Tufts University, PHONE: 617-381-3345, FAX: 617-381-3002.)

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## **TREASURER'S REPORT**

Ann Vidor

Renewals and new memberships have been coming in steadily and NASIG's financial situation is quite healthy. If you have not renewed, you should have received a reminder in mid-January. Renewals must be received by March 1 or those names will be removed from the active membership list.

As was mentioned in the last Newsletter, the Brock University conference did result in unintentional profits, due to a variety of factors which were unexpected or unanticipated including: a donation of over 37,000 photocopies by Brock University, a reduced rate per person on rooms and food costs because of a larger attendance than any previous conference, a lower banquet cost than originally projected, etc. In the past, conference costs have been very close to what was projected and next year's conference costs are being closely monitored.

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## **USBE PRESS RELEASE:**

### **USBE TO HONOR DEPOSIT ACCOUNTS**

In the nine months since USBE came under new management, the organization has been restored to solvency to the degree that USBE is now able to honor libraries' deposit accounts for the purpose

for which they were established. Libraries should submit documentation to USBE proving the existence of deposit accounts on record as of September 1, 1989. Upon receipt of written documentation, USBE will review the claim and either disallow or accept it. When claims are accepted, the petitioning library will be informed of the dollar amount recognized and will then be able to order back issues against that amount.

This is a voluntary one-time offer made only to libraries having deposit accounts established before the Court closed the organization's doors in 1989. USBE's new management has no legal obligation to honor the obligations of the organization's former management. This invitation is extended as a demonstration of USBE's good faith and its eagerness to restore the spirit in which the organization was founded and had long operated.

The offer will expire June 30, 1991, and USBE will not be responsible for any amounts left in deposit accounts on or after that date. It is in your library's best interest to take advantage of this offer as soon as possible. This offer does not extend to annual membership fees; your deposit account is not transferrable and may be used only to draw upon periodicals USBE has in its stock. In the event the U.S. Bankruptcy Court makes an award to any

library claiming a deposit account, this offer is null and void.

Questions? Write to USBE Deposit Accounts, 2969 West 25th St., Cleveland, OH 44113 USA

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**NORTH AMERICAN SERIALS INTEREST GROUP, INC.**  
**FINANCIAL STATEMENT**  
**1990**

**Income**

Conference	\$ 91,909.63
Grants	2,662.54
Interest - Savings	2,688.24
Job Placement	15.00
Membership fees	18,598.00
Other	31.23
Proceedings - Sales	542.50
Royalties	148.03
 Total income	 \$ 116,595.17

**Expenses**

Accounting fees	\$ 725.00
Bank charges	496.87
Conference	73,043.97
Meeting expenses (Board)	510.00
Other	1,413.96
Photocopying	151.61
Postage	5,528.32
Printing	3,582.30
Proceedings	573.32
Stationery & supplies	223.79
Telephone	1,045.42
Temporary help	408.61
Travel - hotels	1,086.65
Travel - meals	231.30
Travel - transportation	6,047.71
 Total expenses	 \$ 95,068.83

**Beginning balance** \$ 28,524.53

**Ending balance** \$ 50,050.87

**Prepared by Joan Luke and Ann Vidor, NASIG Treasurer**

**NORTH AMERICAN SERIALS INTEREST GROUP, INC.  
1990 BROCK CONFERENCE FINANCIAL STATEMENT**

**Income**

Grants	\$ 2,662.54
Registration	89,829.48
Souvenirs	1,425.00
Transportation	591.55
Proceedings - Sales	542.50
Total income	\$ 95,051.07

**Expenses**

Advertising	\$ 43.20
Brochure	442.43
Building Rent	1,421.11
Entertainment	3,522.13
Housing	23,118.67
Meals	33,186.08
Office	425.09
Other	5,376.60
Photocopying	253.13
Postage	828.75
Signs	6.72
Slides, etc.	341.25
Souvenirs	1,035.64
Speakers	900.00
Telephone	505.41
Transportation	1,329.08
Travel	308.68
Proceedings	573.32
Total expenses	\$ 73,617.29

**Balance** \$ 21,433.78

**Prepared by Joan Luke and Ann Vidor, NASIG Treasurer**

## **SISAC RESTRUCTURES TO PREPARE ELECTRONIC COMMUNICATIONS STANDARDS FOR JOURNALS**

NEW YORK, September 1990. After a meeting on September 11th with individuals from the National Information Standards Organization, the Serials Industry Systems Advisory Committee (SISAC), agreed to move forward in the development of electronic data interchange (EDI) standards for journal orders, order acknowledgements, claims, cancellations, and invoices. Earlier in the year, Paul Peters, Chairperson of the National Information Standards Organization (NISO), described to the Committee NISO's approach to the general EDI formats developed by ANSI-Accredited Standards Committee (ASC) X12. With the understanding that NISO will support this activity and that their sister committee, BISAC (the Book Industry Systems Advisory Committee), is also doing so, they organized to determine the ASC X12 data elements appropriate for ASC X12 transaction sets for serials publishers, buyers, and sellers.

Currently, Waldenbooks and B. Dalton are testing ASC X12 book orders and invoices with Simon & Schuster. They plan to expand their tests as BISAC finalizes and approves ASC X12 transaction sets for books. In a pilot project, the Faxon Company is testing the transmission of ASC X12 changes of address, cancellations, claims to publishers, and receiving claim responses from publishers including Wiley, Royal Society of Chemistry, National Research Council of Canada, Pergamon, Plenum, and Kluwer. The agents involved in the SISAC X12 project are EBSCO, Faxon, Readmore, Dawson, Majors, and Blackwell's Periodicals Division (Oxford, England). Each of the agents has a representative actively involved in the X12 mapping.

In the SISAC restructuring, the following individuals have agreed to chair ASC X12 Format Development Subcommittees: Orders - Betty Landesman, Gelman Library, George Washington University; Order Acknowledgements and Responses - Sandy Gurshman, Readmore; Claims

and Responses - Judith Brugger, Cornell University Library; Cancellations and Responses - Minna Saxe, City University of New York Graduate School Library; and, Invoices - Fritz Schwartz, Faxon.

Sandra Paul, Managing Agent for SISAC's parent organization, the Book Industry Study Group, is coordinating the efforts across Subcommittees and with BISAC. The Study Group joined ASC X12 last year. Paul acknowledged the growing use of X12 formats for national and international EDI. She noted, "Although SISAC's library constituency has traditionally used data communications formats based on ANSI/NISO Z39.2, Bibliographic Data Interchange, NISO's agreement to migrate its standards to ASC X12 allows us to proceed with our work. If SISAC gets as much enthusiastic support as we've had in BISAC's work, I expect it will take a full year to finalize the ASC X12 formats for serial transactions."

To assist in the development of these standards or for more information on SISAC, contact Bill Raggio, Book Industry Study Group, 160 Fifth Ave., N.Y., NY 10010, PHONE: 212-929-1393, FAX: 212-989-7542. For information on ASC X12 contact: Data Interchange Standards Association, Suite 355, 1800 Diagonal Rd., Alexandria, VA 22314, PHONE: 703-548-7005.

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## **SISAC UPDATE OCTOBER 1990**

### **Electronic Data Interchange (EDI) of Serial Information**

SISAC is taking the lead in developing standards for the electronic data interchange (EDI) of serial information. Five SISAC subcommittees, using the widely accepted ANSI - Accredited Standards Committee (ASC) X12 EDI format, are currently determining the ASC X12 data elements appropriate for ASC X12 transaction sets for serials publishers, buyers and sellers. Each of the five subcommittees is responsible for a serials business action: cancellation and response, claim and response, invoice, order, and order acknowledgement. The mapping work is already underway.



## **Serial Issue and Contribution Identifier (SICI)**

SISAC, along with the National Information Standards Organization (NISO), has developed and sponsored the Serial Issue and Contribution Identifier (SICI), the method of uniquely identifying serial issues. The SICI provides a standard serial issue identifier which is issue specific and based on the ISSN. Designated as ANSI/NISO Z39.56-199X, the SICI is suitable for use in a number of automated serials functions. The standard is now in the process of final revision.

SISAC also created the method of bar coding the SICI information on journal covers. As soon as the SICI becomes an ANSI standard, Elsevier, John Wiley, and Pergamon will join Kluwer in printing the SICI bar code on their journal publications. Upon approval of the SICI code, automation vendors, in addition to Faxon (Microlinx) and SIRSI, will begin to enhance their systems to accommodate the code for serials check-in and other appli-

cations.

## **Membership**

Membership of SISAC includes librarians, system vendors, research institutions, publishers, consultants, information vendors, subscription agencies, and others. SISAC provides a forum for these varied constituencies within the serials industry to meet and address mutual concerns.

Meetings take place at the annual and mid-Winter Conferences of the American Library Association (ALA). In addition, at least four other meetings are held throughout the year. SISAC often meets in New York City. Attendance at meetings is not required for work on Subcommittees; much of the work takes place via phone, electronic mail, fax, and mail.

For additional information and a membership form, please contact the SISAC office at 212-929-1393. PLEASE JOIN US!

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## **SERIALS LIBRARIAN JOB ANNOUNCEMENT**

Reports to Head Serials Librarian and participates in all activities related to serials including: acquisition, processing, preservation; database maintenance of bibliographic and financial records in Innovative Interfaces integrated system; public service of periodicals (including weekend rotation); retrospective cataloging of serials. The Serials Section of Technical Services consists of two professional librarians and six paraprofessional staff.

**QUALIFICATIONS.** Requires ALA-accredited MLS; knowledge of AACR2, MARC serials format, LC classification/LCSH; experience with OCLC or other bibliographic utility; aptitude for analytical and detailed work; user oriented philosophy; effective communication and interpersonal skills; flexibility; ability to work with rapid change; previous relevant experience with serials. Preferred: minimum of 2 years professional experience in an academic library; experience with an automated acquisitions/serials control system. This is a twelve-month tenure-track position; for continued employment, successful performance of job responsibilities and a record of university and professional contributions that meet university standards is expected.

**SALARY RANGE.** \$28,000 upward, depending on qualifications/experience. Twenty-four days vacation; standard package of fringe benefits including TIAA/CREF; no state income tax. Located in cosmopolitan Las Vegas, UNLV is one of the fastest growing universities in the nation with a current enrollment of more than 18,200 students.

**APPLICATION.** Send letter of application; resume; names, addresses and phone numbers of three references by March 1, 1991 to: Mary Dale Deacon, Dean of Libraries, University of Nevada, Las Vegas, Las Vegas, NV 89154-7001. AA/EEO

## **CALENDAR OF UPCOMING EVENTS**

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|-----------------------------|----------|---|
| <b>May 31-June 3, 1991</b>  | <b>-</b> | <b>Canadian Library Association Annual Meeting, Montreal, Quebec</b>      |
| <b>May 31-June 6, 1991</b>  | <b>-</b> | <b>Medical Library Association Annual Meeting, San Francisco, CA</b>      |
| <b>June 8-13, 1991</b>      | <b>-</b> | <b>Special Libraries Association Annual Meeting, San Antonio, TX</b>      |
| <b>June 14-17, 1991</b>     | <b>-</b> | <b>NASIG's 6th Annual Conference, Trinity University, San Antonio, TX</b> |
| <b>June 29-July 4, 1991</b> | <b>-</b> | <b>ALA Annual Conference, Atlanta, GA</b>                                 |
| <b>January 25-30, 1992</b>  | <b>-</b> | <b>ALA Midwinter Meeting, San Antonio, TX</b>                             |

